

motivated australian people



PHOTOGRAPH BY JESSICA WILSON

**FREE**  
MONTHLY  
40,000 copies

**map**  
magazine

100% DIGITAL BRISBANE

**JUNE**  
THE  
CLOTH  
ISSUE

GLOBAL DREAMER

MARK WILLIAMS

FOUNDER/CEO, USA  
BEARDITION  
beardition.com

While on a month-long hike on the Appalachian Trail, Mark Williams hatched the idea for a range of all-natural beard-care products, to be named Beardition.

age 31 and just getting started. born Longview, Texas. The land of pine trees, heat and fine people. thing that made the world sit up and take notice of you My ideas – I’m an ideas guy with immense passion for things I believe in. Some find it contagious, others exasperating. describe yourself in ten words I am a lover of life, believing anything is possible. gets you out of bed in the morning The blank canvas of possibilities that we either choose to paint or ignore. Pass me the brush! most beautiful thing you’ve ever seen Alaska, USA. Stunning. idea of complete happiness Freedom of time – to not have any obligations therefore I can wholly invest in family, friends and causes. makes you different An infallible optimism. scares you Spending the next 40 years chained to a desk and a mortgage. tell me about grooming If it can be used to make a trash bag, plastic or formaldehyde, it shouldn’t be used on your body. worth fighting for Whatever is in your heart – this is why we were created. biggest inspiration My grandparents – the golden generation can teach us a lot. world needs to change A little more love and a little less friction. words of wisdom Get busy living, or get busy dying.



**RUSTIC //** The absence of a mirror in a bathroom is a conspicuous one, as it can cause all sorts of embarrassment if you’re applying make-up without seeing your reflection. The Hitch Mirror by sustainable design collective Grain uses a piece of thick manila rope as its hanger, meaning you can hang it from a towel hook. The rustic mirror is ethically produced from rapidly renewable materials and also supports 1% for the Planet.



- 01 Hitch Mirror by Grain from [graindesign.com](http://graindesign.com)
- 02 Hierbas de Ibiza Soap from [hierbasdeibiza.com](http://hierbasdeibiza.com)
- 03 Heaven SOS Oil by Deborah Mitchell from [heavenskincare.com](http://heavenskincare.com)
- 04 John Smedley Stain Bar from [johnsmedley.com](http://johnsmedley.com)
- 05 Hierbas de Ibiza Cologne from [hierbasdeibiza.com](http://hierbasdeibiza.com)
- 06 Balmain Argan Moisturising Elixir from [thisisbeautymart.com](http://thisisbeautymart.com)
- 07 Frownies Continuous Active Hydration Cream from [frowniesantiwrinkle.com.au](http://frowniesantiwrinkle.com.au)
- 08 Youth Lab Daily Cleanser from [mousegraphics.gr](http://mousegraphics.gr)



**CARE //** In 1825, John Smedley was one of the first companies in the knitwear industry to install a patented knitting machine. More than a century has passed and the brand is still well etched into British fashion history. Extolling the virtues of caring for your clothes, John Smedley has teamed up with laundry savant The Laundress to create a range of garment-care products including a Stain Bar scented with cedar and lavender.



**FASHION //** The French fashion house of Balmain first made its name adorning the svelte curves of cinematic doyens Ava Gardner and Brigitte Bardot. But its most recent foray is into the world of haircare, with a new range of styling products. Included in the coveted selection is a silky Argan Moisturising Elixir, Volume Mousse and Texturising Salt Spray.

